the road to college

For Students
Our website will connect you to some of the best resources for information that can help with the many questions that come up when thinking about college.

Are you an AXA Achiever? If you’ve accomplished something special, like the outstanding young people featured in this brochure, we encourage you to apply for an AXA Achievement® scholarship.

For Parents
Whether your child is almost ready for college, or college is many years off, making the right decisions now is crucial. AXA Equitable’s Learning Center can help. Here are just a few examples of what you’ll find:

- Tools and calculators
- Analysis of 529 plans
- Comparisons of various funding strategies
- Federal financial aid options

Visit www.axa-achievement.com

A college graduate can expect to earn 64% more than someone with only a high school degree.¹

Only a third of families have a plan for paying for college and, on average, families will save only half of what they had expected to save.²

² How America Saves for College 2013, Sallie Mae/IPSOS.

“AXA Achievement®” is a service mark of the AXA Foundation. The “AXA Achievement® Scholarship” program is not associated with the National Merit Scholarship Corporation’s “Achievement Scholarship®” program.
AXA Achievement<sup>sm</sup>

AXA Achievement<sup>sm</sup> — provides resources that help make college possible:

**access**
more than $1.3 million a year in scholarships on the national and local levels.

**advice**
a comprehensive resource for information to help students and parents plan for college.

AXA developed AXA Achievement<sup>sm</sup> because we understand how challenging the road to college can be.

through AXA Achievement<sup>sm</sup>, AXA Equitable is one of the nation’s largest corporate providers of scholarships.

AXA Achievement<sup>sm</sup> is funded by the AXA Foundation, the philanthropic arm of AXA Equitable, one of the world’s premier financial services organizations and a member of the global AXA Group, a leader in financial protection and wealth management.

visit [www.axa-achievement.com](http://www.axa-achievement.com)
see how we can help in navigating the complex process of college selection, application and financing.

Be Inspired — Meet Some of Our AXA Achievers

Our winners are known as **AXA Achievers**. They are ethnically and economically diverse, but they share these qualities:

- Ambition and drive
- Determination to set and reach goals
- Respect for self, family and community
- Ability to succeed in college

Bryan Thomas  
**Washington, D.C.**
Bryan created “Hometown Heroes: Native Washingtonians Who Made a Difference,” an exhibit in a local museum designed to inspire young people living in Washington, D.C.

Alisa Grant  
**Lakeland, FL**
Through volunteer work, Alisa learned that Braille books rarely contain textured pictures. So she created Books with Vision, a series of 25 original storybooks with touchable illustrations for visually impaired children in her community.

Mark Pearson, Chairman & CEO, AXA Equitable

“AXA Equitable is about helping people build sound financial futures. Increasing educational opportunities through AXA Achievement<sup>sm</sup> is a natural fit with that mission and helping a young person pursue a college education is a great way of starting them on the road to a more secure future.”

Daniel Nally  
**Westwood, MA**
When Daniel heard that there weren’t enough Thanksgiving turkeys for the needy in his community, he created Turkeys 4 America. It’s now a nation-wide program providing turkeys to families across the country.

Meghan Pasricha  
**Hockessin, DE**
Meghan founded her school’s Anti-Tobacco Action Club and was state chair of Delaware’s “Kick Butts Generation.” She was involved in tobacco legislation in Delaware and served on several committees with the Governor.

Daniel Aldaz  
**Leadville, CO**
Despite being hearing impaired, Daniel was an all-conference player on his high school basketball team. By detecting vibrations in the floor and reading his teammates’ lips, he helped his team advance to the state playoffs.

Aminah Phelps  
**Atlanta, GA**
Aminah is an entrepreneur who owned and operated her own jewelry business—“Aminah Designs.” She has traveled to speak to young entrepreneurs in Africa, Jamaica, the Caribbean and throughout the United States.